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FOR IMMEDIATE RELEASE

Wismarq Advances Strategy of Smart Growth with Management Team Evolution

Rick Walters is announced as Director of Operating Services

SEPTEMBER 19, 2016 (OCONOMOWOC, WISCONSIN) – Wismarq Industries, LLC today announces a management addition with the introduction of Rick Walters as Director of Operating Services.

After Jim Dockey took the helm as CEO at the start of 2016, the addition of Rick Walters' marks continued investment into building the right Team to drive continuous improvement, customer satisfaction, and future growth for Wismarq.

Walters brings over 30 years of coil coating experience to the Wismarq team. He has successfully built and led industry-best customer service teams and developed innovative and unparalleled service models in the coil coating industry.

As Director of Operating Services, Walters will lead all Customer Service functions at each Wismarq location, while overseeing Continuous Improvement initiatives and integration of Business Systems, EDI, Web-Based Technology with Production Entry and overall Sales Administration.

About Wismarq Industries, LLC

Since 1982, Wismarq has been a trusted American source for quality coated steel and aluminum. With four strategically located facilities in Pennsylvania, Illinois, Wisconsin, and Tennessee, Wismarq offers dependable service and specialty options for a wide range of coil coating market needs. Wismarq's 200 employees work with customers to achieve specific industry applications ranging from slitting, to coating or embossing for ideal metal processing and protection.