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FOR IMMEDIATE RELEASE

Leadership Change At Wismarq Brings New Vision, Service Culture and Market Expansion

Industry Veteran, Jim Dockey Takes The Lead as CEO

FEBRUARY 25, 2016 (OCONOMOWOC, WISCONSIN) - Wismarq Industries, LLC (“Wismarq” or the “company”), a leading domestic provider of coil coating services for aluminum and steel products, is pleased to announce a key leadership change, with Jim Dockey now heading the company as Chief Executive Officer.

Mr. Dockey is a proven and talented 20-year veteran in the coil coating industry, including previously serving as president for the National Coil Coating Association. Before joining Wismarq as Chief Commercial Officer in September 2015, he held executive leadership positions in sales, operations, and general management at both CENTRIA Coating Services and Precoat Metals, most recently serving as the General Manager of CENTRIA Coating Services from 2003 to 2015.

“My plan is to focus first on our internal culture, operational excellence and business systems,” Mr. Dockey stated. “We will build a team and invest in our people resources, as we create a customer-centric culture with a strong foundation of operational and service excellence at all levels of the organization.”

Mr. Dockey continued, “Bringing all operations together under one brand, establishing best practices and creating consistent standards of quality, service and customer focus at all locations is paramount. With our four plants, five lines, unique range of capabilities and broad geographic footprint, Wismarq is uniquely positioned to grow organically into new markets and become an increasingly significant player in the domestic coil coating space.”

Matt Homme, Managing Director of Wismarq’s majority shareholder Peninsula Pacific Strategic Partners LLC, added, “Jim has an outstanding track record of successfully building market-leading coil coating businesses, and we strongly support his vision of growth for the company. We believe that Jim has the experience and leadership qualities to expand Wismarq into a North American industry leader that will further deliver outstanding service and quality to its highly valued customer base.”

About Wismarq Industries, LLC

Wismarq is a leading provider of coil coating services for steel and aluminum products across the Midwestern United States. The Company serves a diverse set of customers through its manufacturing facilities in Wisconsin, Illinois, Pennsylvania and Tennessee. Founded in 1982, Wismarq has developed a reputation for outstanding product quality and superior customer service over more than 30 years of operations. For more information about Wismarq, please visit the Company’s website at <http://www.wismarq.com>.