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FOR IMMEDIATE RELEASE

Wismarq Continues Growth Strategy with Key Executive Appointment

Jim Boyle Joins Wismarq Team as Vice President of Operations & Professional Services

December 7, 2016 (PITTSBURGH, PENNSYLVANIA) - Wismarq Industries, LLC today announces a new executive position with the introduction of Jim Boyle as Vice President of Operations & Professional Services.

The creation of this executive level, Vice President position, signifies continued investment into building the right Team to drive continuous improvement, customer satisfaction, and profitability for the Company.

Boyle brings over 30 years of coil coating experience, where he has held senior executive level positions across the industry on a global scale. As Vice President of Operations & Professional Services, Boyle will oversee all manufacturing at Wismarq's five plants and six coating lines. Additionally, Boyle will lead all capital expenditure activities for the Company and be instrumental in shaping the next steps of Wismarq's growth strategy.

"The addition of Jim Boyle to the Executive Team signifies our continued commitment to build the industries' top Team while transforming Wismarq into an industry leader. Jim brings unparalleled coil coating experience and an innovative style to our Team. He is a proven leader who will help shape the vision and future of our Company," said Jim Dockey, Wismarq's Chief Executive Officer.

About Wismarq Industries, LLC

Since 1982, Wismarq has been a trusted American source for quality coil coated steel and aluminum. With five facilities strategically located near Milwaukee, Chicago, Pittsburgh, Philadelphia and Memphis, Wismarq differentiates itself by offering a broad range of aluminum and steel coil coating services to the industry, across six distinctly different coating lines. Wismarq works with customers in diverse markets to offer industry specific services including wide and narrow coil coating, printing, slitting and embossing for a diverse range of building products, transportation, automotive, signage and lighting end markets. For further information about Wismarq, please visit www.wismarq.com.